# Stay Safe in the Heat: Research and Response in Seattle's International District and Rainier Valley Neighborhoods

Northwest Climate Change Conference October 10, 2017





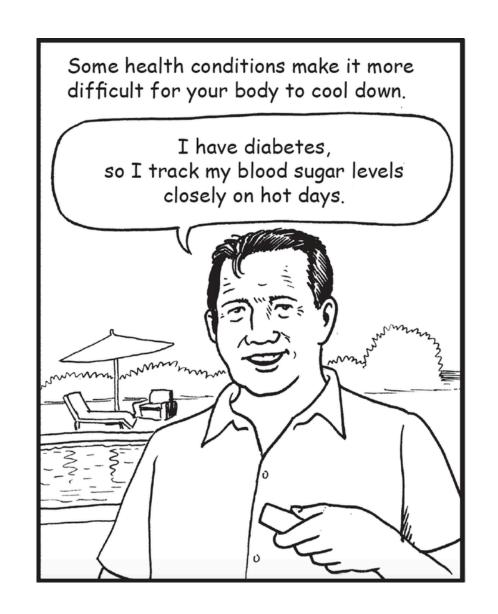


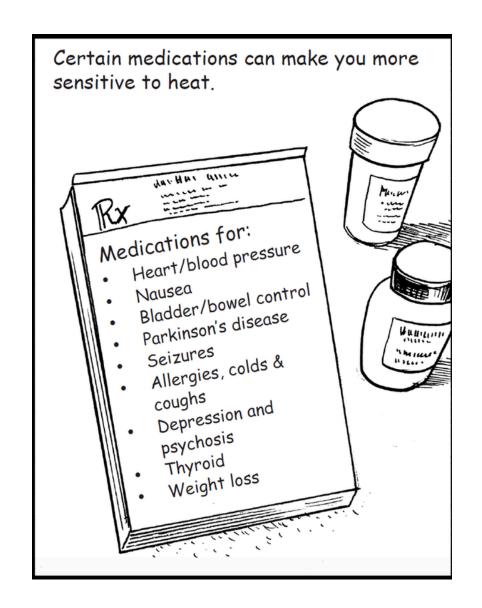
### **Awareness**

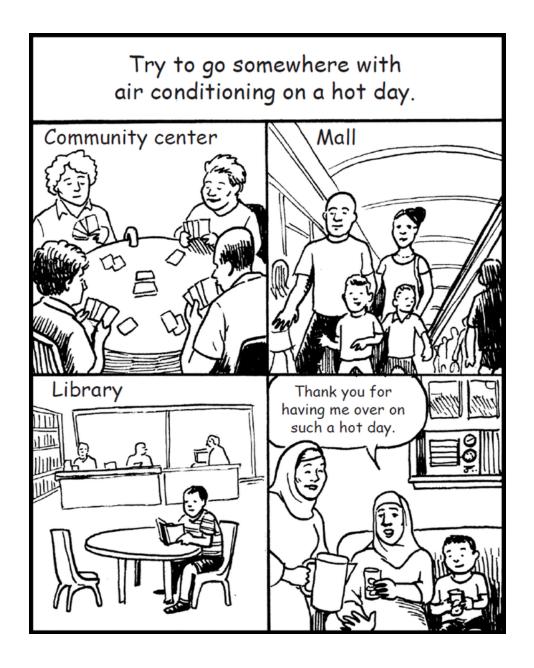
- People recognized that extreme heat could cause dizziness and headaches
- Extreme heat viewed as discomfort rather than health hazard
- Did not know that prolonged exposure can be harmful
- Aware that some groups could be more impacted than others, particularly elderly
- Familiarity with heat in home countries



## Less Aware of....







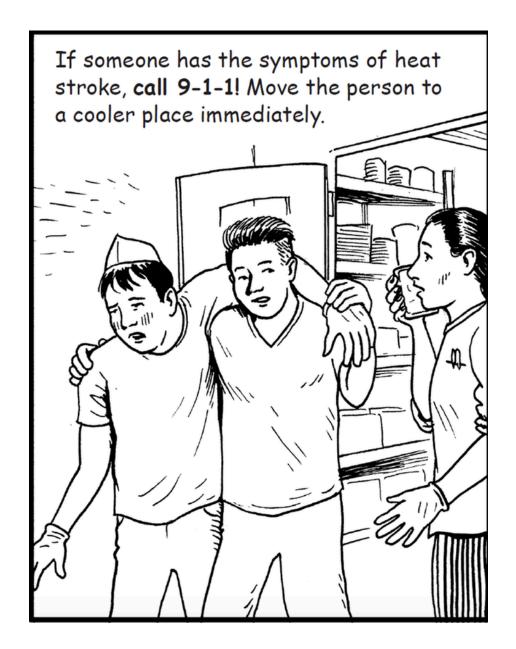
# Barriers to Keeping Cool

- Lack of accessible, translated and trusted information
- Living in substandard housing, with bedrooms that may or may not have windows
- Safety concerns may prevent people from opening windows at night
- Lack of air conditioning either can't afford it or buildings can't accommodate it
- Limited transportation to cooling center, health care appointment or community center, safety on buses
- Jobs that require long hours in hot settings

Heat stroke is very serious and can be deadly unless treated immediately.
Watch for:

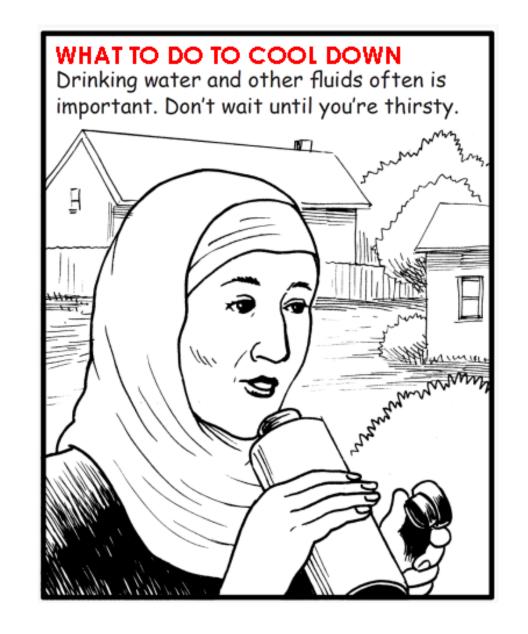
- · Extremely high temperature
- Red, hot, and dry skin
- Rapid, strong heartbeat
- Mental confusion and unconsciousness

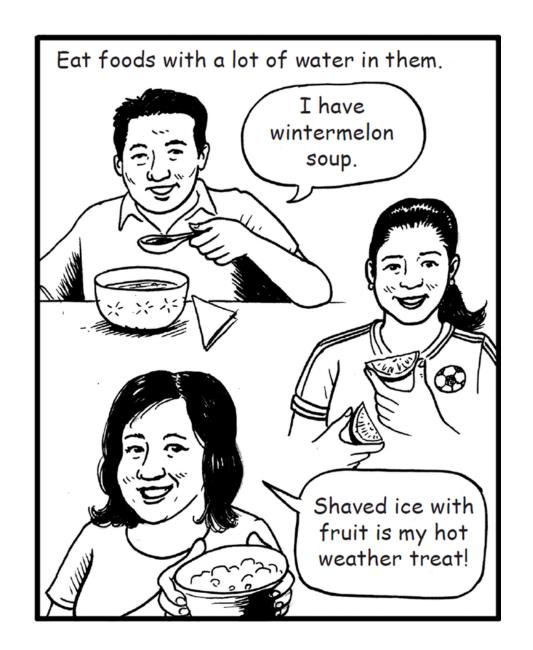




# Strategies

- Use fans inside, umbrellas outside
- Wear light clothing
- Drink cool drinks, water
- Boil sugar cane and drink when cool
- Apply cold lotion from the refrigerator
- Avoid hot drinks
- Stay indoors
- Take bus to casinos
- Drink herbal tea
- Eat soups with lotus leaves and seeds







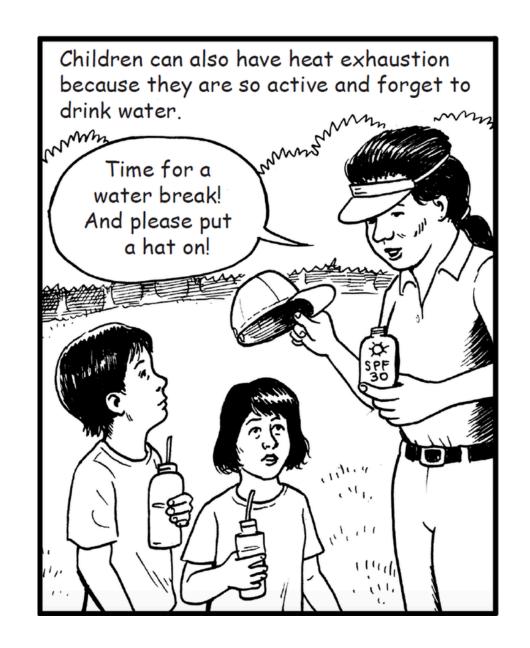
## Recommendations

- Use trusted sources to share information
- Use alternative methods of communication
- Ensure proper translation and culturally appropriate messaging
- Visual, brief content that reflects the community



# Developing a Comic Zine

- Leveraged small budgets
- Built on past experience
- Partnered on message development
- Interviews informed content
- Tested translations with key partners
- Disseminated through trusted sources
- Actually evaluating!



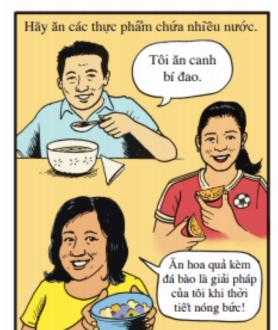
#### ĐÁM BÁO AN TOÀN KHI TRỜI NÓNG

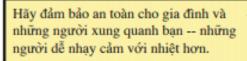














KHÔNG BAO GIỞ để trẻ sơ sinh, trẻ nhỏ, hoặc thú nuôi trong một chiếc xe đang đậu, ngay cả với các cửa sổ đã được quay xuống. Không làm như vậy dù chỉ trong một phút! Xe hơi có thể nóng rất nhanh chỉ trong vài giây!



#### Để biết thêm thông tin: www.kingcounty.gov/beattheheat

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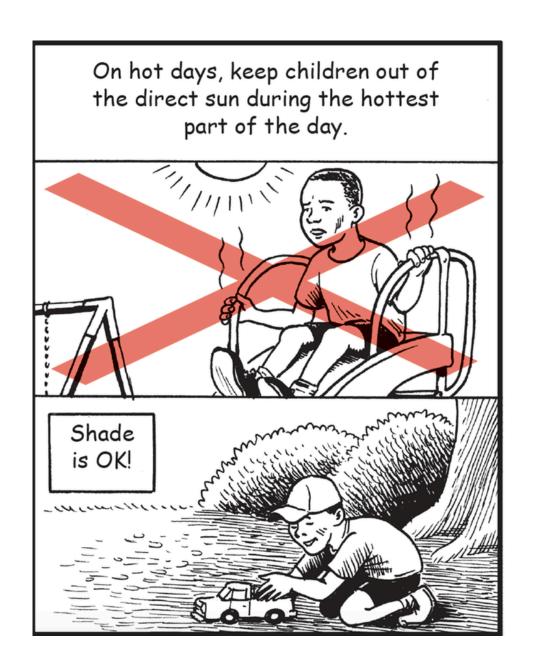
DEPARTMENT OF ENVIRONMENTAL & OCCUPATIONAL HEALTH SCIENCES

> UNIVERSITY of WASHINGTON School of Public Health



## Other Recommendations

- "Hot Weather Shuttle"
- Increase frequency of bus routes
- Expand hours of "cooling centers"
- Consider climate change in park design
- One on one; face to face outreach
- Provide educational workshops
- Support cultural centers to act as cooling centers



## Evaluation



Somali Health Board

Vietnamese Senior Association

# Thank You!

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