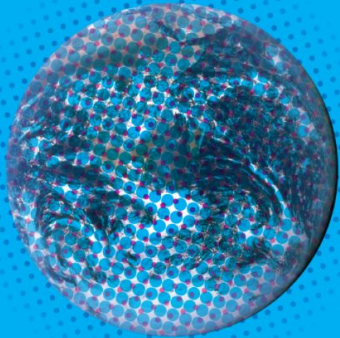


# Let's talk about climate change

an app to spark meaningful conversation



Michelle Tigchelaar  
Judy Twedt  
Riah Buchanan  
Katie Doroschak  
Dustin Lundquist  
Rachel White

In collaboration with  
EarthGames.org

CHANGE LET'S TALK CLIMATE

# What We Think About



When We Try Not To Think About

# Global Warming

*Toward a New Psychology of Climate Action*

**Per Espen Stoknes**

# What We Think About



When We Try Not To Think About

# Global Warming

*Toward a New Psychology of Climate Action*

**Per Espen Stoknes**

“There are five main psychological barriers:

distance,

doom,

dissonance,

denial,

identity.”

# What We Think About



When We Try Not To Think About

# Global Warming

*Toward a New Psychology of Climate Action*

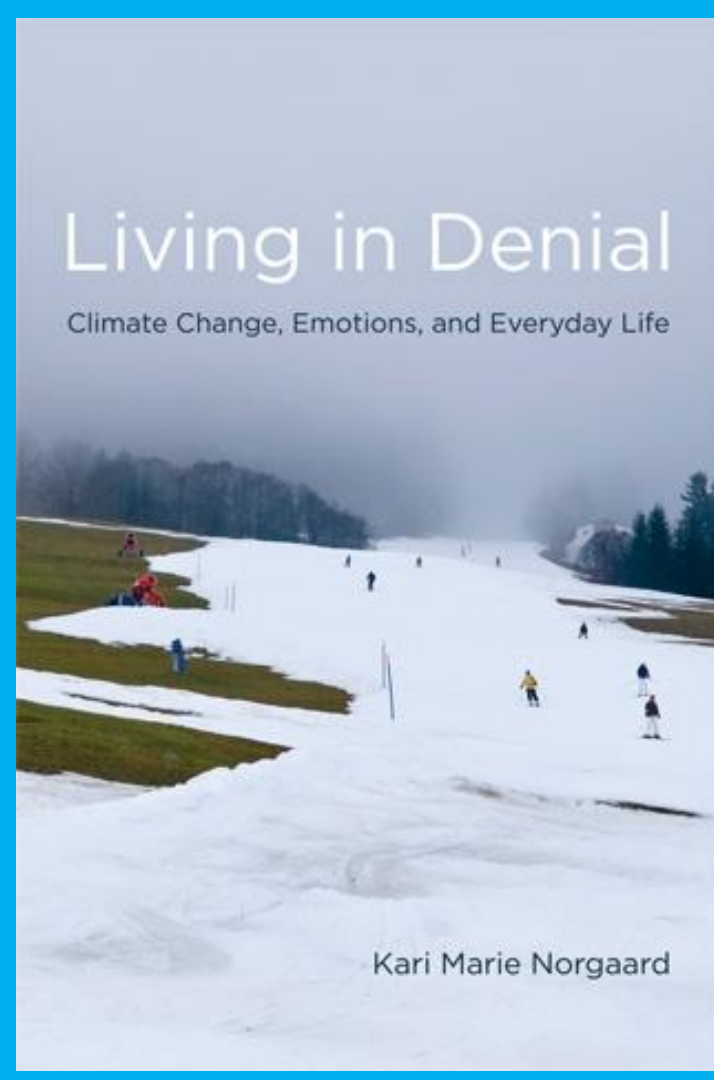
**Per Espen Stoknes**

“...communicators need to make climate change feel like something that is **near, personal, and urgent.**”

# Living in Denial

Climate Change, Emotions, and Everyday Life

Kari Marie Norgaard





# Living in Denial

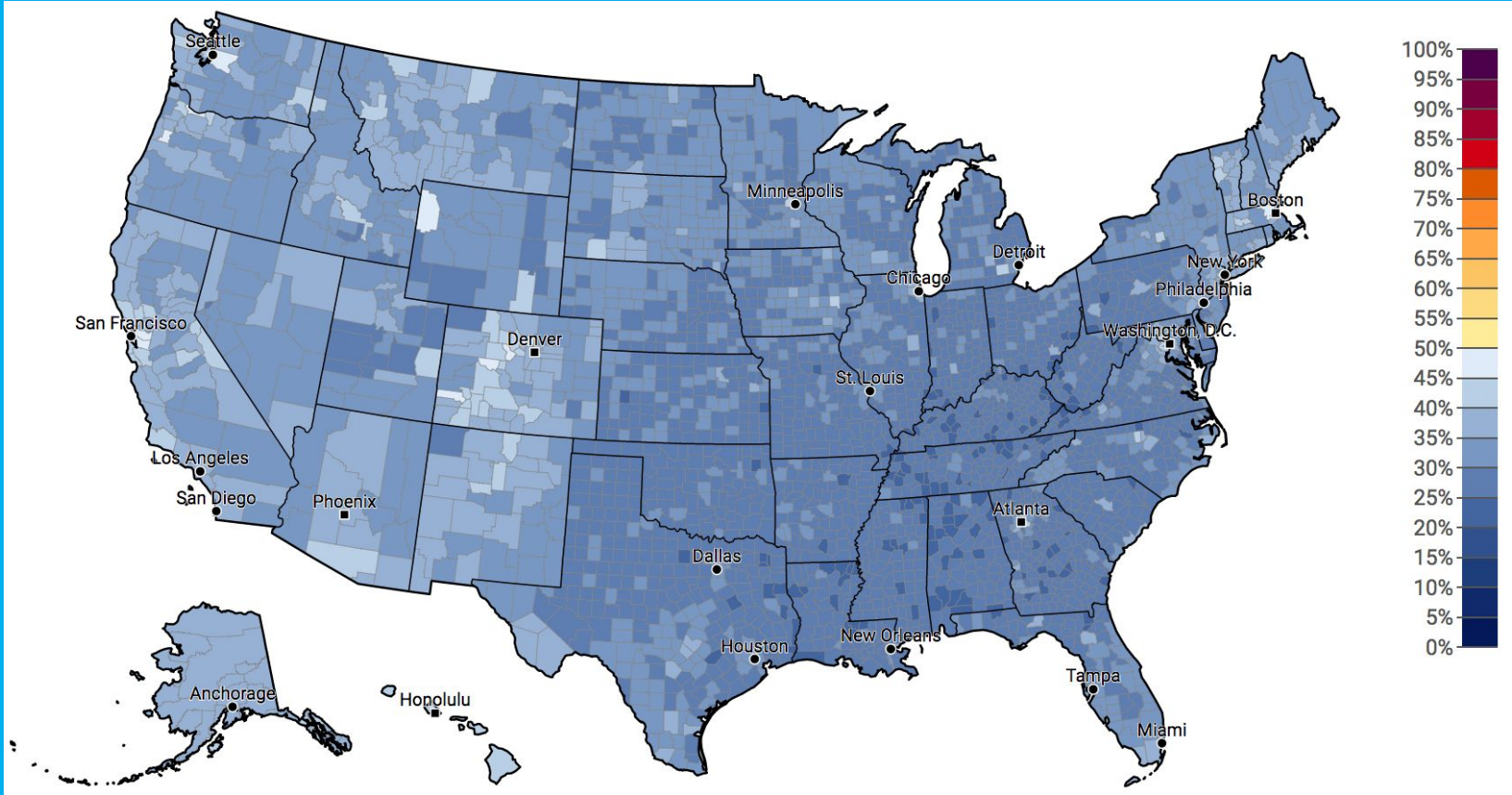
Climate Change, Emotions, and Everyday Life

Kari Marie Norgaard

“When I brought up the issue of climate change in interviews...people gave an initial reaction of concern, **then we hit a dead zone where there was suddenly not much to be said.**”

# How often do we talk about climate change?

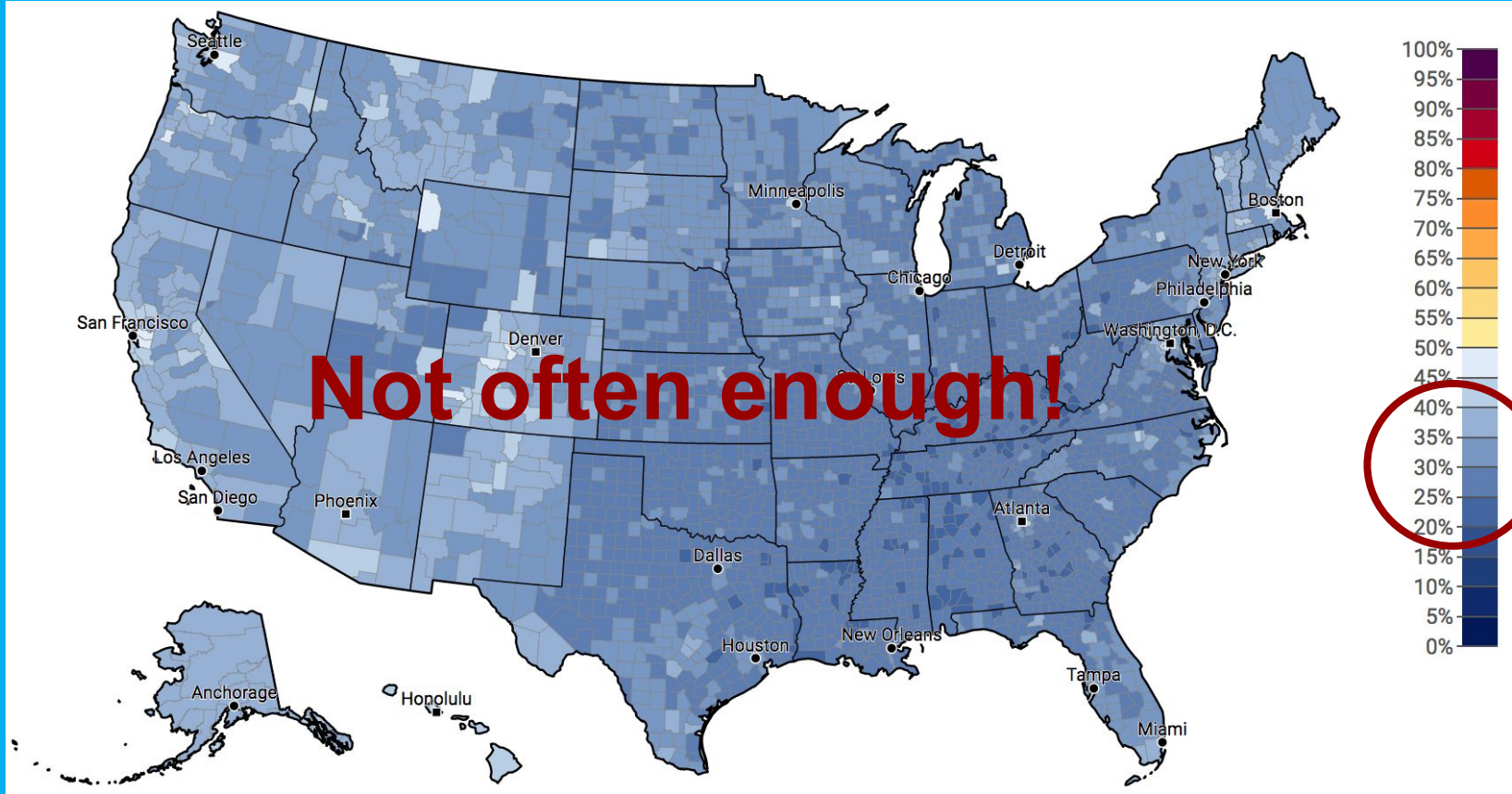
% of adults who discuss global warming at least occasionally





# How often do we talk about climate change?

% of adults who discuss global warming at least occasionally





how does the app work?

# how does the app work?

year	description
2005	a 12-year-old girl in the Boys and Girls club wrote in a blog post: "Hurricane Katrina affected my life in a whole lot of ways. Hurricane Katrina tore down my house. Now I am living in a FEMA trailer. The FEMA trailer is small. I am living in a trailer with my mom, dad, and my nephew who is one. I am glad we were in a trailer and not in a tent."

curated database of events related to climate and open-ended, non-political questions directed at people's personal experiences

# how does the app work?

<b>year</b>	<b>description</b>	<b>question 1</b>
2005	a 12-year-old girl in the Boys and Girls club wrote in a blog post: "Hurricane Katrina affected my life in a whole lot of ways. Hurricane Katrina tore down my house. Now I am living in a FEMA trailer. The FEMA trailer is small. I am living in a trailer with my mom, dad, and my nephew who is one. I am glad we were in a trailer and not in a tent."	Have you or anyone you know experienced a damaging storm?

curated database of events related to climate and open-ended, non-political questions directed at people's personal experiences

# how does the app work?

<b>year</b>	<b>description</b>	<b>question 1</b>	<b>question 2</b>
2005	a 12-year-old girl in the Boys and Girls club wrote in a blog post: "Hurricane Katrina affected my life in a whole lot of ways. Hurricane Katrina tore down my house. Now I am living in a FEMA trailer. The FEMA trailer is small. I am living in a trailer with my mom, dad, and my nephew who is one. I am glad we were in a trailer and not in a tent."	Have you or anyone you know experienced a damaging storm?	Do you remember communities organizing to help with the emergency response to Katrina?

curated database of events related to climate and open-ended, non-political questions directed at people's personal experiences

# how does the app work?

<b>year</b>	<b>description</b>	<b>question 1</b>	<b>question 2</b>	<b>question 3</b>
2005	a 12-year-old girl in the Boys and Girls club wrote in a blog post: "Hurricane Katrina affected my life in a whole lot of ways. Hurricane Katrina tore down my house. Now I am living in a FEMA trailer. The FEMA trailer is small. I am living in a trailer with my mom, dad, and my nephew who is one. I am glad we were in a trailer and not in a tent."	Have you or anyone you know experienced a damaging storm?	Do you remember communities organizing to help with the emergency response to Katrina?	What are cities doing to respond to rising seas?

curated database of events related to climate and open-ended, non-political questions directed at people's personal experiences

# how does the app work?

year	description	question 1	question 2	question 3
2005	a 12-year-old girl in the Boys and Girls club wrote in a blog post: "Hurricane Katrina affected my life in a whole lot of ways. Hurricane Katrina tore down my house. Now I am living in a FEMA trailer. The FEMA trailer is small. I am living in a trailer with my mom, dad, and my nephew who is one. I am glad we were in a trailer and not in a tent."	Have you or anyone you know experienced a damaging storm?	Do you remember communities organizing to help with the emergency response to Katrina?	What are cities doing to respond to rising seas?
2017	a Maori tribe in New Zealand won legal recognition for the Whanganui river as their ancestor. This means if someone abuses or harms the river the law now sees no difference between harming the tribe or harming the river. In that same month, a judge in India gave the Ganges River the same legal rights as people - over 1 billion Indians consider the Ganges river to be sacred.	What rivers or bodies of water do you depend on?	Do you identify with any ecosystem? Are there natural places that you regard as sacred or as deserving of respect?	Do you think it makes sense to give a river the same rights as a person? Is this different than giving a corporation the same rights as a person?

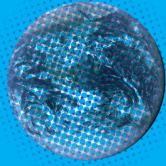
curated database of events related to climate and open-ended, non-political questions directed at people's personal experiences



# how does it work?

climateconversations.org

YESTERDAY, TODAY, TOMORROW.



1. click here



CHANGE LET'S TALK CLIMATE

GET READY TO TRAVEL THROUGH TIME...

PLAYER 1

Name \_\_\_\_\_  
Year you were born \_\_\_\_\_

PLAYER 2

Name \_\_\_\_\_  
Year you were born \_\_\_\_\_

PLAYER 3

Name \_\_\_\_\_  
Year you were born \_\_\_\_\_

PLAYER 4

Name \_\_\_\_\_  
Year you were born \_\_\_\_\_

PLAYER 5

Name \_\_\_\_\_  
Year you were born \_\_\_\_\_

PLAYER 6

Name \_\_\_\_\_  
Year you were born \_\_\_\_\_

HOW MANY TOPICS PER PERSON? ▾



2. enter players  
names and birth  
years

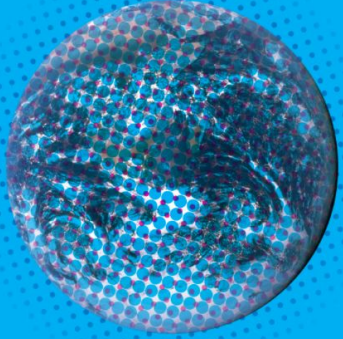
In the year Michelle turned 29, a Maori tribe in New Zealand won legal recognition for the Whanganui river as their ancestor. This means if someone abuses or harms the river the law now sees no difference between harming the tribe or harming the river. In that same month, a judge in India gave the Ganges River the same legal rights as people - over 1 billion Indians consider the Ganges river to be sacred.

3. let the conversation begin...

What rivers or bodies of water do you depend on?



Next



Let's play!

(7 minutes)

**[climateconversations.org](https://climateconversations.org)**

CHANGE LET'S TALK CLIMATE

# feedback

how did your conversation go?

what would you change about the app?

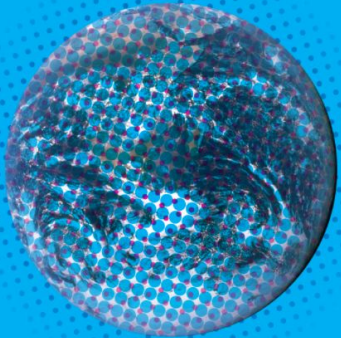
did anything break?

contribute events at:

[contribute.climateconversations.org](https://contribute.climateconversations.org)

[climateconversations.org](https://climateconversations.org)

Thank you!



CHANGE LET'S TALK CLIMATE